

Case Study of a good practice in the Green Office tutoring process

Best practice	Commitment to green sustainability – Budapest Bank's Green Office project
Name of Office	Budapest Bank Zrt.
Type of Office (sector)	Financial sector, credit institution (bank)
Website	http://www.budapestbank.hu/
Country	Hungary
Tutor name	Rita Halmavánszki
Environmental aspect/management aspect	Paper, energy, water, mobility, team, communication
Description of best practice (max 2500 characters)	<p>At Budapest Bank, we strive to operate with a minimum of detrimental effects on the environment. Since 2011, our Women's Network's Green Office team has been seeking opportunities with which we can reduce our energy, water and paper consumption.</p> <p>It is also along these goals that we expanded the scope of our green measures at the KÖVET Association's Green Office competition.</p> <p>Greenest Workgroup Competition</p> <p>With the goal of reducing the amount of paper used during work, promoting selective waste collection and lowering electricity use, we announced a competition for our workers. We also urged participants to bring as many green plants as possible into the office to make their work environment more pleasant. The success of the initiative is evidenced by the fact that more than 450 of our employees took part in the competition, including all 220 staff of our collections department.</p> <p>Idea competition for employees</p> <p>We also announced a green idea competition with which we urged our workers to reduce the ecological footprint of their homes. Our employees were also able to enter the idea competition with new, green solutions that they developed themselves.</p>

	<p>Screen saver campaign</p> <p>In order to develop the environmentally conscious thinking of our employees, we launched a screen saver campaign. With the new screen savers, we call attention to the switching off of computers and the reduction of water usage, among others.</p>
<p>Cost/payback period</p>	<p>At Budapest Bank, the measures', developments' and employee initiatives' impact will be realized in a 1-year-intervall based on preliminary calculations.</p>
<p>Replicability</p>	<p>Budapest Bank employs around 1,200 people at its Budapest HQ and close to 800 people at its Békéscsaba Bank Operations Center. With such a large headcount, the biggest challenge is mobilizing as many participants as possible. To that end, we worked out the program elements based primarily on the personal involvement of employees, and we aimed to call their attention to the sensible, moderate use of our natural resources in an entertaining way.</p>