

Case Study of a Good Practice in the Green Office tutoring process

Good practice title	Internal communication and employees involvement
Good practice photo(s)	NA
Name of Office	Alcatel-Lucent
Type of Office (sector)	Telecommunications
Website	http://www.alcatel-lucent.com/
Country	Bulgaria
Tutor name	Stoyan Faldjiyski
Environmental aspect/management aspect	Communication and motivation
Description of good practice (max 250 characters).	<p>The participation in EGO programme itself can be considered a good practice. It allowed us to continue on our previous achievements in the environmental field (embedded in our environmental policy 2012). We used the programme and the competition as an incentive for our employees' continuous involvement.</p> <p>We (environmental management unit) invited and involved other colleagues (communications, IT, marketing) in the programme implementation.</p> <p>The employees were invited to a photo competition. They were given the task to bring nature in the office in several categories.</p> <p>Another initiative was to save a stork family that a member of our staff spotted suffering with their nest being destroyed due to construction works. We collected money to pay for their temporary accommodation in a wildlife protection centre, while new nest was build and placed to a new location good for the stork as advised by the experts from the centre.</p> <p>All the improvements we made this year (notably water savings and water quality protection, general good everyday practices) were communicated</p>

	to our staff.
Cost/payback period	NA
Challenges in implementation	Not all we want to do has a return on investment that our CEO needs to agree on doing it.
Replicability (yes/no)	NA